

EDUCATION

SEP 2023 - MAR 2026

Savannah College of Art and Design, Atlanta, GA
Motion Media Design (MFA)

MAR 2018 - FEB 2022

Gachon University, Seongnam, South Korea
Visual Communication Design (BFA)

SKILLS

2D / 3D Motion Graphics
Graphic Design
Story Boarding
Typography
User Interface Design
Cinematography
Sound Design
Illustration

SOFTWARE

Adobe After Effects
Adobe Illustrator
Cinema 4D
Adobe Photoshop
Adobe Premiere Pro
Figma
Protools
Framer

WORK EXPERIENCE

JUL 2025 -

Freelance Graphic & Motion Designer

Developed branding assets, visual identities, and marketing materials for clients across various industries. Created motion graphics and visual content for digital campaigns, social media, and product promotions

SEP 2025 - NOV 2025

MSCHF X SCADpro Team Lead

Directed and built MSCHF collaboration project "Unreal Estates," launching a commerce-enabled brand selling a 1 sq ft "home" as a sneaker; developed brand identity, contributed to physical sneaker production, and designed the e-commerce website and Instagram ad campaigns.

JAN 2025 - MAR 2025

Atlanta Downtown Improvement District X SCAD SERVE Senior Motion Designer and Branding Motion Designer :

Led the motion design direction for this project, reimagining a wayfinding system ahead of the 2026 World Cup. Developed animated screen savers and a logo animation that reflect Atlanta's neighborhood identity, integrating motion from the early stages of branding and UX.

DEC 2024

Adobe X SCADpro Motion Designer and Design Strategist :

Spearheaded the creation of intro motion graphics and visual GIF assets for the final proposal while investigating emerging AI trends and their impact on creative workflows through collaborative research.

NOV 2024

Georgia Entertainment X SCADpro Motion Designer :

Created animated covers, Instagram reels, and event visuals to boost audience engagement, while collaborating with branding and marketing teams to align content with campaign goals.

OCT 2022 - NOV 2022
MAR 2023 - APR 2023

Studio Gale Motion Design Intern :

Executed motion graphics for animated backgrounds in Tish Tash: Sing & Dance, aligning visuals with the show's energetic and musical style.

AWARDS

DEC 2025

IDA Design Awards / 2025 Kinetik Title Sequence Package
Silver in Multimedia

DEC 2024

Delta Flight Museum Mural Competition / Design mural for celebrating Delta 100th anniversary.
1st place Winner

DEC 2024

IDA Design Awards / TYR: Interface Design Promotion
Bronze in Multimedia, Interface Design

EXHIBITIONS

MAR 2024

BEEPLE X SCAD Student Showcase / Beeple Studios, Charleston, SC / Exhibitor
FFF MILANO : Rebranding

JUL - DEC 2022

DESIGN KOREA 2022 / Mega Impact Design Trends 2023 & Beyond / Exhibitor
Online : Selecting 150 Junior Designers (Jul - Dec, 2022)
Offline : Exhibiting Junior Designers (Nov 23-27, 2022)